

RUBY COIN



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DISCLAIMER OF LIABILITY

NOTE: WE STRONGLY SUGGEST THE READER TO GO THROUGH THE SECTION TITLED “DISCLAIMER OF LIABILITY” COMPLETELY BEFORE PROCEEDING TO READ THE OTHER CONTENTS OF THIS WHITEPAPER ISSUED BY RUBYCOIN.

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EXECUTIVE SUMMARY

NFTs (Nonfungible Tokens) are currently dominating the field of digital art and collectibles. NFTs are being positioned as the digital equivalent of collectibles, much as everyone in the world assumed that Bitcoin was the digital equivalent of currency.

NFTs have been around since 2015, however due to a number of variables, their popularity is currently increasing. The first, and possibly most evident, is the enthusiasm and normalcy of cryptocurrencies and the underlying blockchain technologies. Fandom, royalty economics, and the laws of scarcity are factors that go beyond technology itself. The chance to own distinctive digital content and even hold it as an investment is something that consumers all want to take advantage of.

When it comes to NFTs, authenticity is key. Thanks to the blockchain, digital collectibles have unique information that makes them simple to verify in the form of NFTs. It is impossible to produce and distribute counterfeit collectibles since each one can be linked to its original maker or issuer. And because they are all unique, they cannot be directly exchanged with one another like cryptocurrencies may (like baseball cards in the actual world).

At a Compound Annual Growth Rate (CAGR) of 35.0 percent from 2022 to 2027, the Non-Fungible Tokens Market is anticipated to increase from USD 3.0 billion in 2022 to USD 13.6 billion by 2027.

The game sector being revolutionised, the slow but steady rise in demand for digital artworks, and celebrities' growing influence in the market are the main drivers of NFT acceptance. Additionally, NFT suppliers will benefit financially from growing applications of NFT in supply chain management, retail, and fashion, as well as from industry titans' attempts to make the Metaverse a reality and from the personalization of NFT.



Built on the Binance network, RubyCoin adapts the technology of PancakeSwap. Ruby holders will have access to our NFT & Metaverse, marketplaces, Ruby Bank and P2E games. Users can buy, sell, and trade in the marketplace where vendors will display items of everyday use with cashback as rewards. The Ruby bank allows the investors to borrow and lend RubyCoin as well as stable coins. Moreover, the P2E game lets investors play and earn rewards at the same time.

DISCOVERY OF RUBYCOIN

The kalpa tree was encased in the mani mala, which was made completely of precious stones as a representational gift to the Hindu gods. The fruits of this wonderful tree would be rubies.

A wish-fulfilling holy tree in Hindu mythology is called Kalpavriksha (Devanagari), also known as Kalpataru, Karpaga Viruksham, Kalpadruma, or Kalpapdapa. The earliest sources of Sanskrit literature have references to it.

In Buddhism and Jain cosmology, it is a common concept. Under the Kalpavriksha, Sage Durvasa and Adi Shankaracharya meditated. Because rubies resemble the colour of the blood that flows through human veins, ancient cultures revered them and thought that they had the force of life.



INTRODUCTION

RubyCoin is powering an Altcoin revolution on the blockchain world using PancakeSwap! RUBY is at its forefront for investors to mint and swap self-market-making tokens with hyper-efficient, perma-locked liquidity. It therefore provides a great opportunity to get more benefits from blockchain.

It has always been obvious that Pancakeswap is more efficient than any other platform in terms of efficiency. RUBY makes it possible to create and trade self-market-making tokens that are supported by algorithms focused LP taxes and reallocate their liquidity asymmetrically when the price changes.

The Ruby tokens are transferred to PancakeSwap to take advantage of the market's liquidity! A buy charge of 5% applies during this transfer, which is transferred to the dedicated liquidity pool – one of the highest ratio's in the blockchain!

MISSION

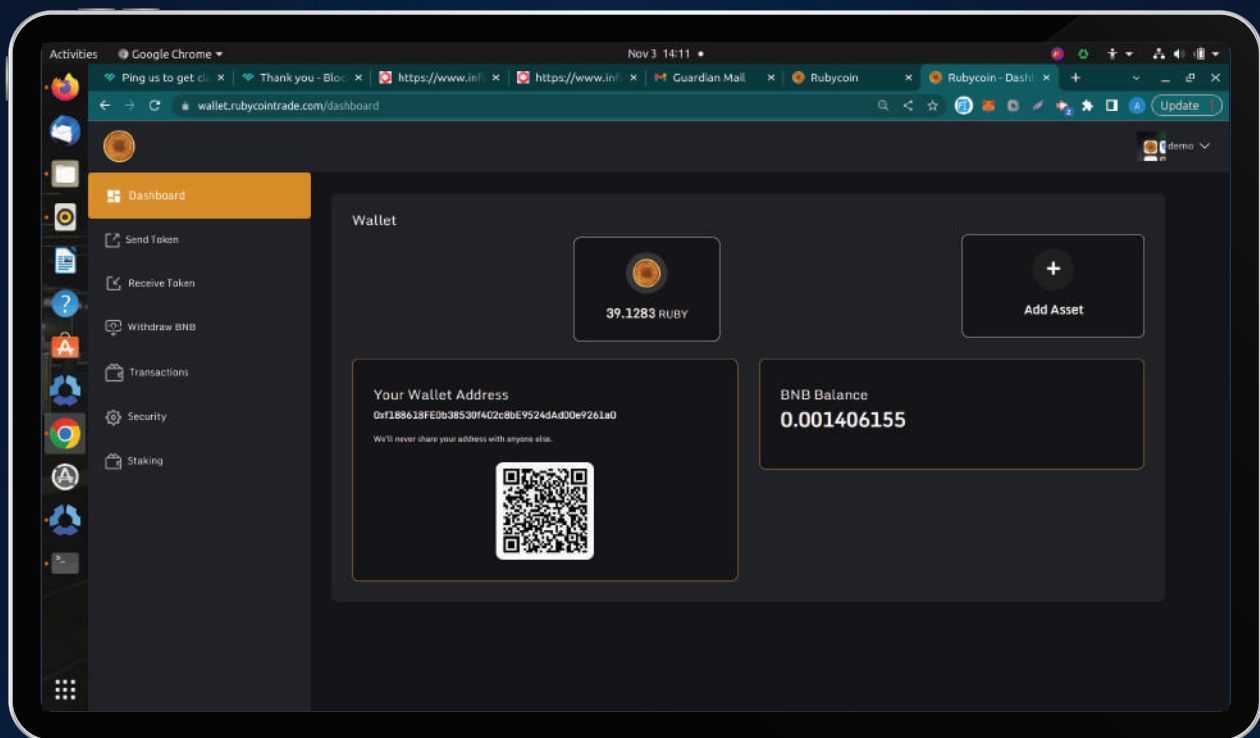
The mission of RubyCoin is to raise the bar for stable coins by offering both sustainable growth and liquid stability, which will propel the blockchain market to new heights. Incorporating a diverse model which comprises of both liquid and physical asset, RubyCoin is undoubtedly the choice for everyone!

VISION

Our vision is to create a global marketplace utility with an infrastructure for investors that will bring both hard and soft assets as well as a variety of liquid assets into this market. Our grounding NFT rare art gallery is the first of its kind in the blockchain, providing RubyCoin holders a superb opportunity to make excellent stable investments.



RUBY COIN ECOSYSTEM

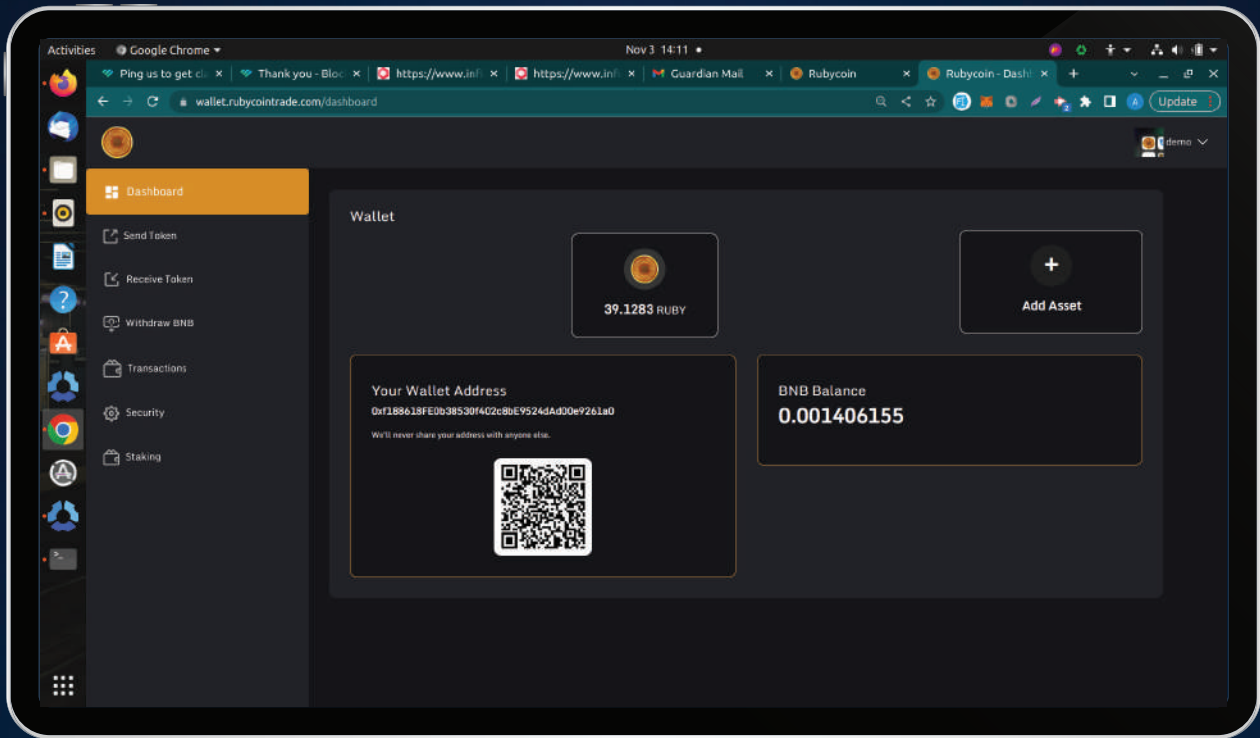


The great RubyCoin is a first-of-its-kind BEP-20 token that utilises decentralised market making (DMM) and concentrated liquidity positions (CLPs) on PancakeSwap. Ruby Currency is a stable coin that is backed by multiple kinds of tangible assets and liquid assets in addition to providing investors with secured equity related liquidity.

Everyone can use RubyCoin; whether you are an experienced investor or new to the blockchain, RubyCoin offers cutting-edge technology in a simple to use application, making it the ideal choice.



Due to a combination of mathematical research and our own algorithms, Ruby's revenue models are incredibly diversified, complex, and advanced. We increase the token value with environmental link asset growth. The asset value of the token is grown, and it will deflate on a quarterly basis in accordance with growth. By adding high-value assets into the system at a lower price in the future, sustainable growth is made possible.



RUBY NFT & METaverse

Ruby NFT and Metaverse is a ground breaking technology which is scaling into the 22nd century by bringing the first ever rare earth to be digitised and sold. Moreover it includes additional layers of security and algorithmic trending via the highest technologies.



RUBY MARKETPLACE

The marketplace is a comparable, "decentralised," alternative to sites like Amazon & Noon. There will be multiple vendors offering it on more than four different continents. The Ruby Marketplace not only provides customers with daily needs but also offers fantastic cash back returns to token holders. With RubyCoin, token owners will be able to buy any goods from the marketplace, as well as buy RubyCoin with cash, a Visa/Master-Card, and receive benefits in the form of cash back.

RUBY BANK

Ruby Bank is the first blockchain bank with stable coins. RubyCoin and other stable coins will be able to be borrowed and lent for the first time ever on the blockchain, and participants from the majority of nations will be able to take part in this environment. Long term blockchain based facilities can be excellent alternative funding vehicles, for both individual, corporate and alternative investment managers!

RUBY P2E GAMES

Developers have the option to use a fixed API on the Ruby Gaming platform to interface with our stable currency technology. We will design "A" grade gaming visuals or monetize games so that players may play to earn bonuses and money simultaneously.

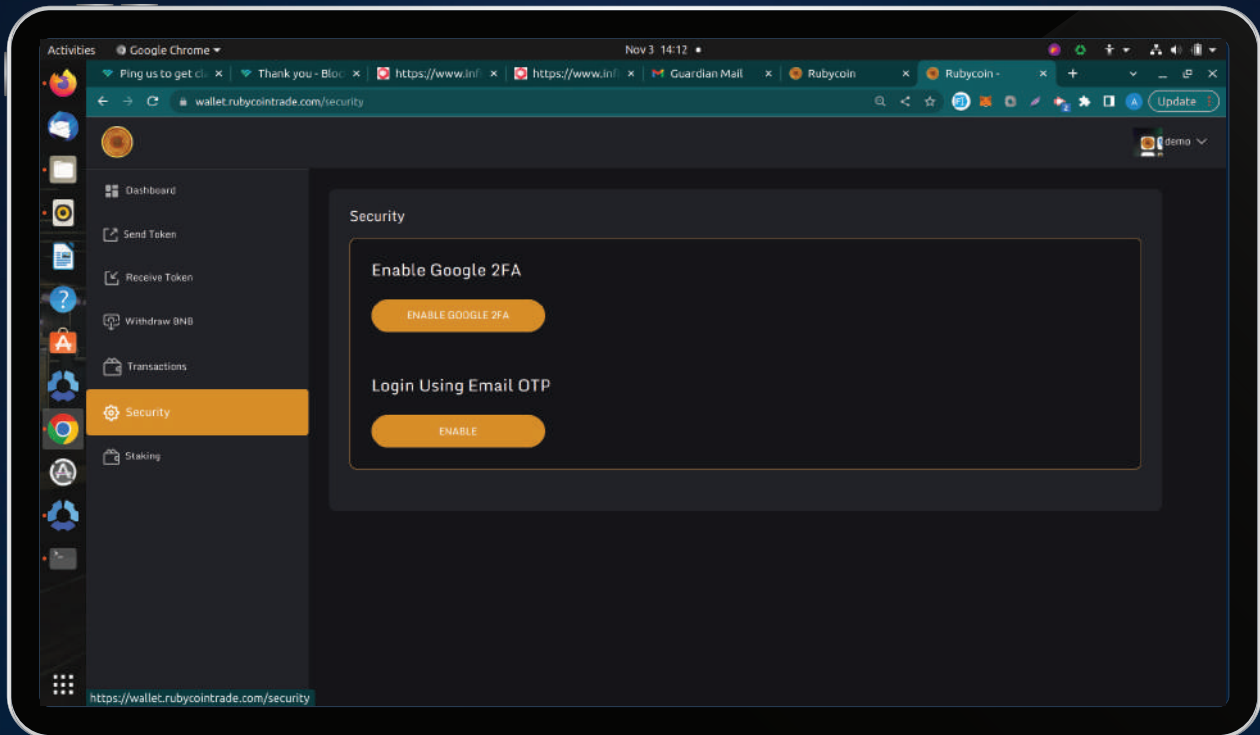
PERKS OF OWNING RUBY COIN

The combination of the first-ever store, the Uni Coin Shop, physical asset banking, the most cutting-edge and secure technology available in blockchain, and a broad market that accepts coins are the major perks available in RubyCoins for investors.



SECURE EXCHANGE

With uncompromised security being the basic principle, Ruby employs elite safety standards. We've left no stone unturned to make Ruby the world's most secure exchange. We're investing in regular security audits to ensure a highly secured trading platform for the world. 2 Factor authentication amongst others, are part of the strengths which contribute to our confidence in Certik certification.

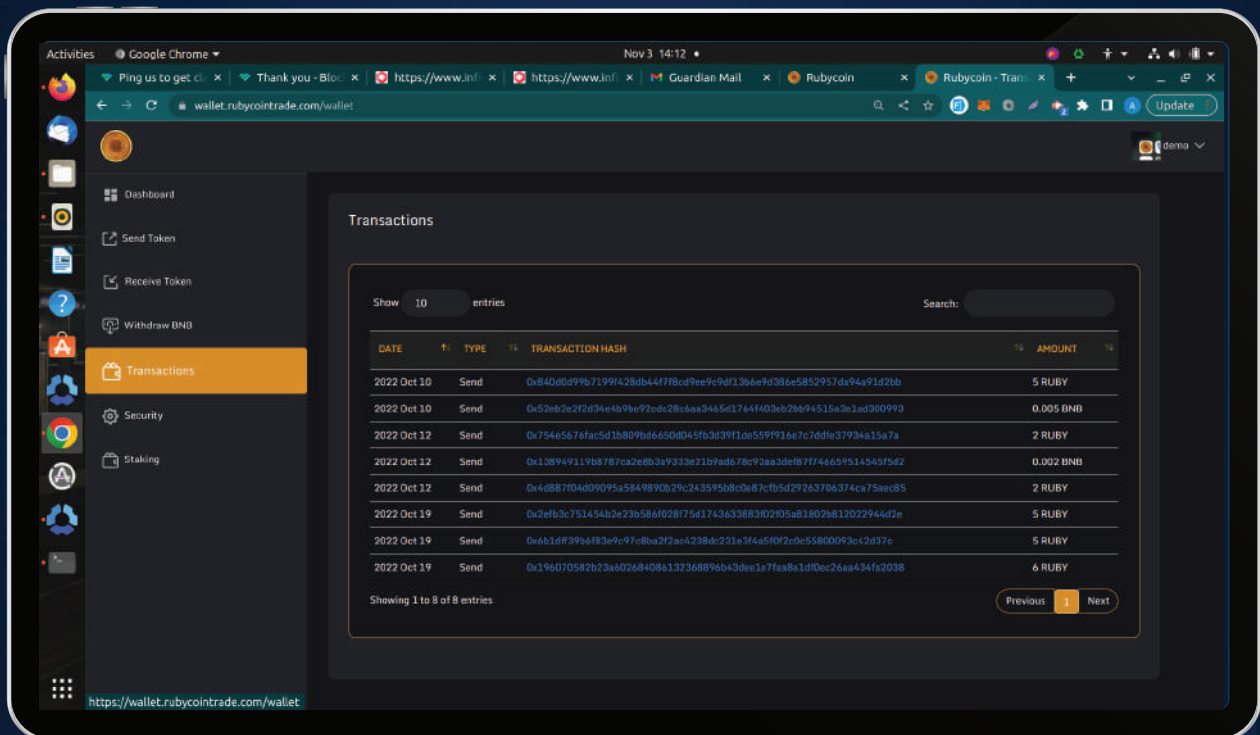


EARLY BONUS

The best Bonus is available now when you join the Private Sale and application Launch! It is a one-time offer to purchase the Ruby coin at low sale prices. Investors can make use of it while our limited supply is available. There will be several campaigns including airdrops, lucky draws and prizes which will vest higher value in the future.

FAST & ROBUST

Our ultra-fast trading engine, known for its high scalability, handles multiple real-time. Ruby can handle Millions of transactions. Our system infrastructure can scale up in a few seconds to match surging demand.



GIVEAWAYS

RubyCoin will conduct a lucky draw for 10,000 (Ten Thousand) RubyCoin tokens after every 100,000 (One Hundred Thousand) RubyCoin token is sold. This is a huge giveaway, and hence we have established a multi-level marketing referral structure for our marketing community to generously reward them.

RUBY MARKETPLACE

Moreover in the Ruby Marketplace, the investors have a retail marketplace where they can use tokens valued in RubyCoin to buy daily essentials from regular vendors and take advantage of our cashback rewards programme. Holders of RubyCoin can purchase the items on the marketplace and earn cashbacks as rewards.

RUBY COMMUNITY

Ruby is always rewarding the communities as it is required for the growth since their participation is a key fact that leads to the path of everyone's success. Without the communities we will never succeed, and therefore we believe in high rewards, for hard working communities in the form of a multi level market system. RubyCoin will continue to develop the concepts based on the ideas you refer to make everyone earn more, and also aims to build a sustainable structure for everyone. Please look out for our Ruby Multi program to launch soon!



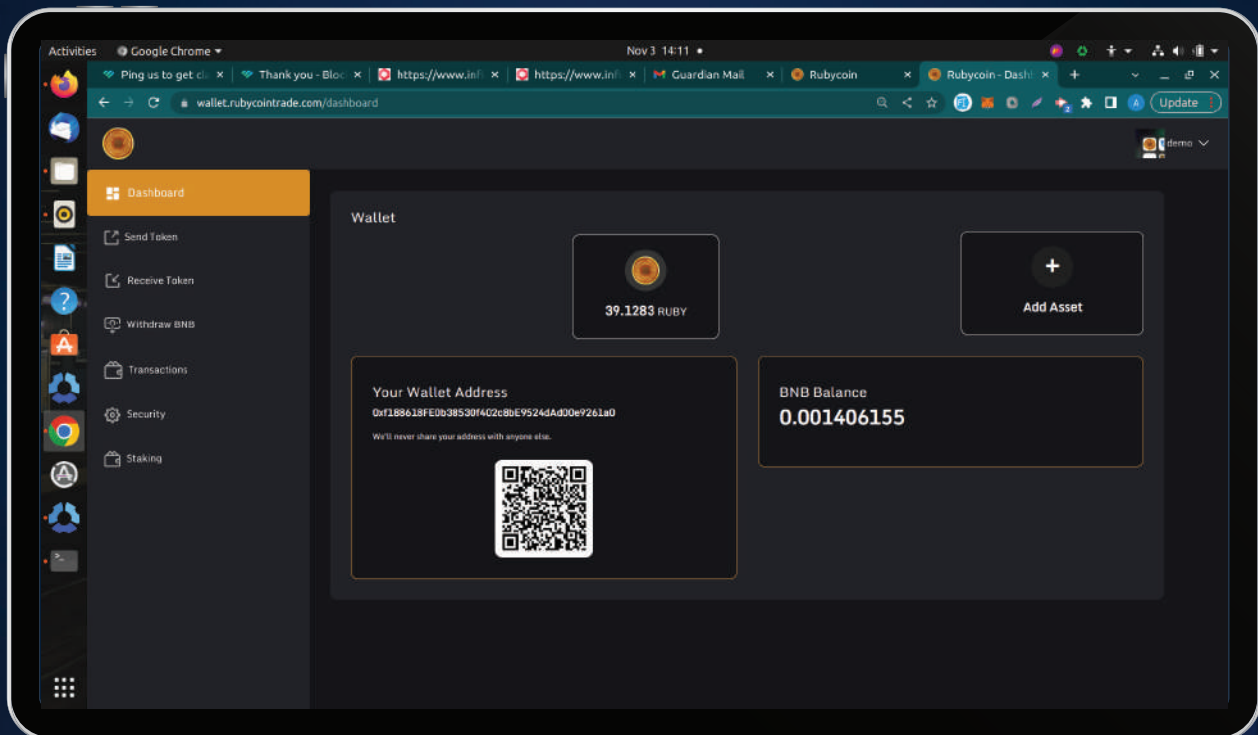
FUTURE SCOPE OF RUBYCOIN

CHERRY LIPS

RubyCoin will release the rare art collection NFT Gallery "Cherry Lips" ' after the sale of ICO. Then, the completion of Certik's KYC and Audit certification will be executed. The first NFT on offer will include very rare and almost inequitable pieces from the likes of Salvador Dali, Picasso and Van Gogh.

BINANCE LISTING

After these measures, RubyCoin are confident to list on the diversified Binance exchange for public trade, at secure and affordable prices.



RUBY BANK

Offers investors the opportunity to lend and borrow stable coins and accepts payment gateways and systems.

RUBY EQUITY CORPORATION

Every time someone buys a RubyCoin token, there is a buy fee procedure. The buy or purchase fee is charged at flat 5% and the selling fee is also charged at flat 5%. The network charges are gas expenses paid directly to the network provider. Tax and the charge are equivalent. The buying fee is charged because it adds to RubyCoin's equity funds. With those funds, The Ruby Private Equity Corporation will be established.

TECHNOLOGY STACK BEHIND

RUBY COINS

BLOCKCHAIN

To stay one step ahead of the centralised system in eliminating the chained hierarchy and single point of concentration, "Satoshi Nakamoto" published the whitepaper "Bitcoin" that gave rise to the terminology, Blockchain. This was done by utilising the amazing capabilities of the decentralised peer-to-peer network without the use of intermediaries.



A blockchain is a type of digital ledger that contains all the data about any item connected to a blockchain network. The unhackable and irreversible feature of the ledger contributed to its rise and aided society by getting rid of middlemen. Although it is clear that blockchain has a significant impact on cryptocurrencies, this revolutionary technology isn't just applicable to the financial industry. Given the reliance on technology in our culture, blockchain technology is incredibly adaptable and has uses in a variety of industries. Blockchain has gradually but inevitably merged with every element of civilization, including

**HEALTHCARE
REAL ESTATE
TECHNOLOGY
SPORTS
FANTASY GAMES
ARTS
MUSIC
ENTERTAINMENT**

BINANCE

A wide range of cryptos are available on Binance. Users can trade anything from DeFi tokens to memecoins like Dogecoin and Shiba Inu since more than 530 crypto-to-crypto trading pairs are available. To give traders the greatest trading experience possible, new currencies are continually being published.

Binance's incredibly cheap fee structure is another alluring feature. Traders can keep their hard-earned earnings thanks to maker/taker fees that can be as little as 0.000%/0.017%.



With Binance, traders can employ several methods, such as Grid Trading and TWAP, to profit from any price fluctuation by choosing to sell high and buy low or purchase low and sell high. The enormous number of Binance users has contributed to the platform's trade volumes reaching trillion-dollar levels. In actuality, Binance achieved a 24-hour peak of \$76 billion and was in charge of 7.7 trillion dollars' worth of cryptocurrency trading volume in 2021.

In order to safeguard customers from malicious actors, Binance has created one of the most secure trading platforms in the world. Users can take advantage of features like KYC, 2FA, and Anti-Phishing Code. To ensure that any trader from any area of the world may take part in the crypto revolution, Binance provides support in 17 different languages with an exceedingly straightforward and user-friendly interface.

RUBYCOIN IS BUILT ON BINANCE FOR THE FOLLOWING REASONS

Large scale and reliable exchange

Efficient yet cheap network

Low cost charges

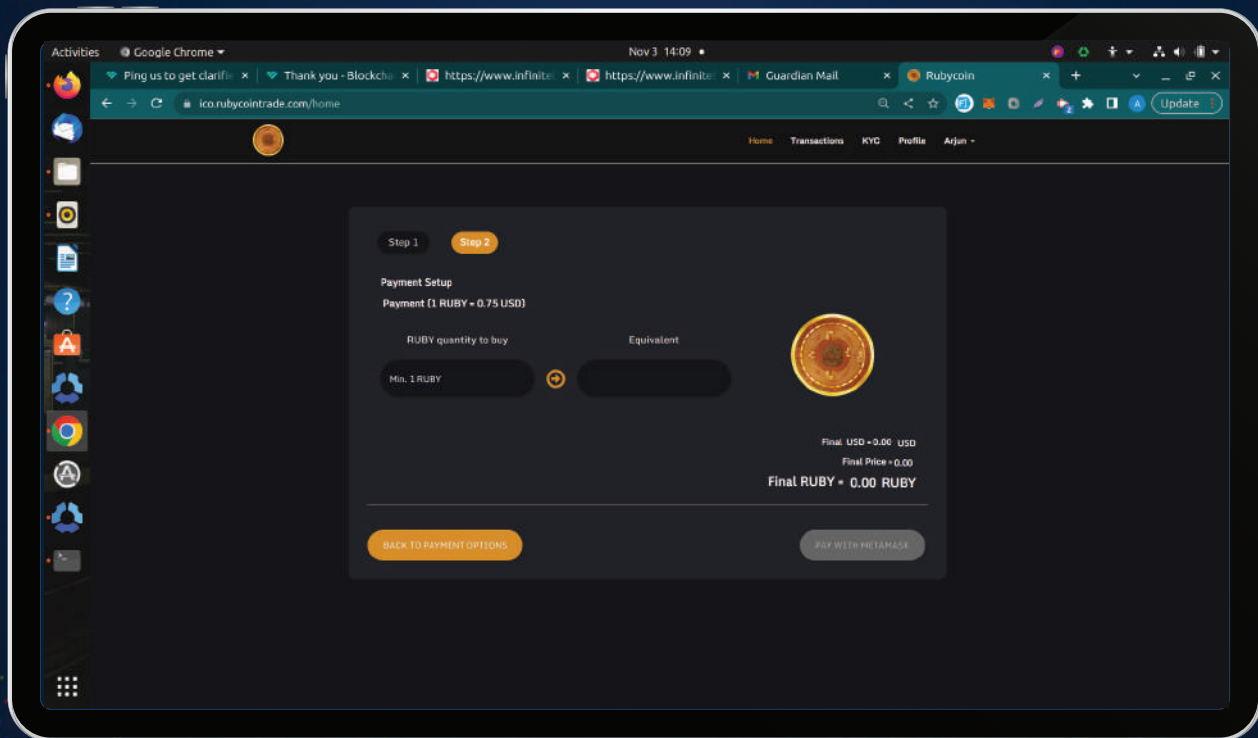
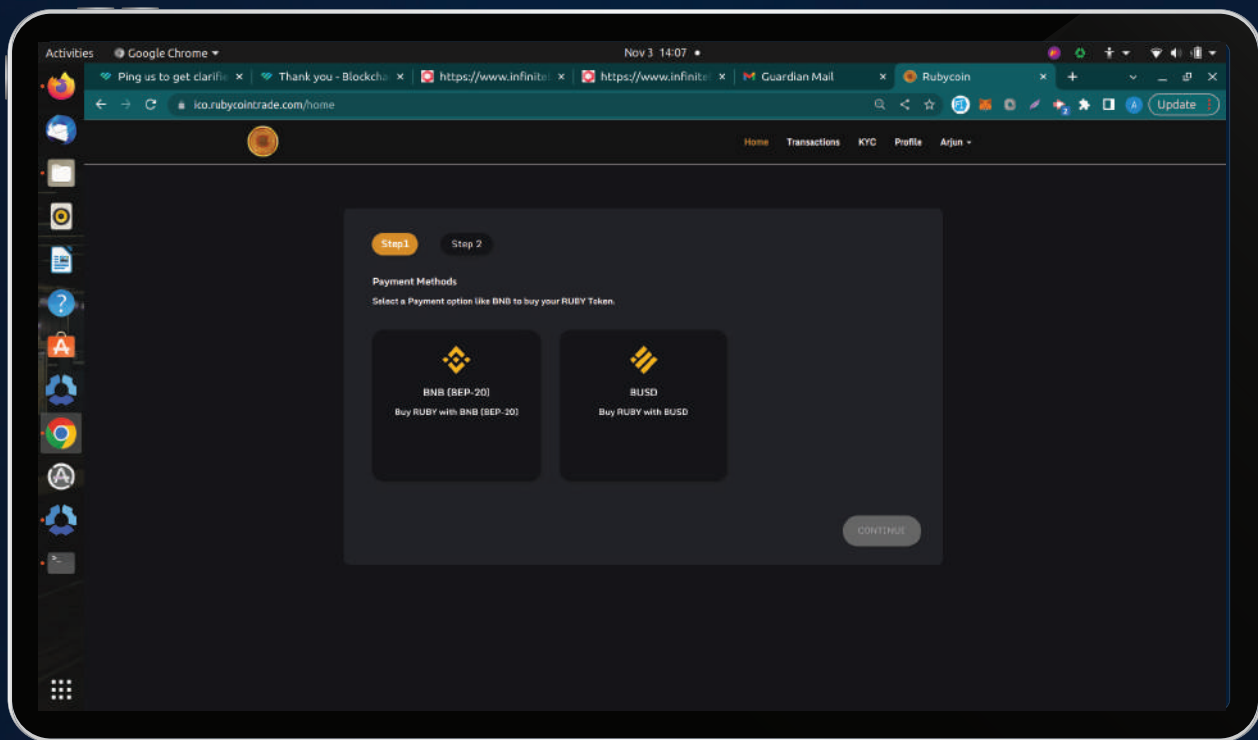
High equity

Easy transaction

Easy interface

Seamless transaction with Ruby wallet





P2E GAMES

The current craze in the gaming business is the play-to-earn (P2E) games, which have drawn a sizable global audience. Professional gamers have discovered it to be the gasoline that feeds their obsession with contemporary games, which provide real-time benefits that greatly aid the players to create their lives while doing what they love. While the only way to monetize content is through social media, gamers take advantage of the chance to do so by creating gameplay videos.

Instead of offering phoney incentives that can only be used within the gaming ecosystem, this inspired the gaming industry to give real-time rewards that motivate players and draw large crowds to gaming. The gaming business was not an exception as the arrival of blockchain technology reconstructed the tradition of many sectors to extract the core potential with maximum efficiency. The implementation of the blockchain in the gaming sector has opened up incredible prospects for both players and the sector to grow their revenue. The development of NFTs made possible by blockchain technology gave the gaming sector and its financial potential additional spice.

The adoption of NFT in the gaming industry, another virtual environment, enhances and improves gameplay and its benefits as NFT develops as the economy of the metaverse. The global audience is attracted to gaming prizes as real-time cryptocurrency rewards, which increases their interest and participation in these P2E games.



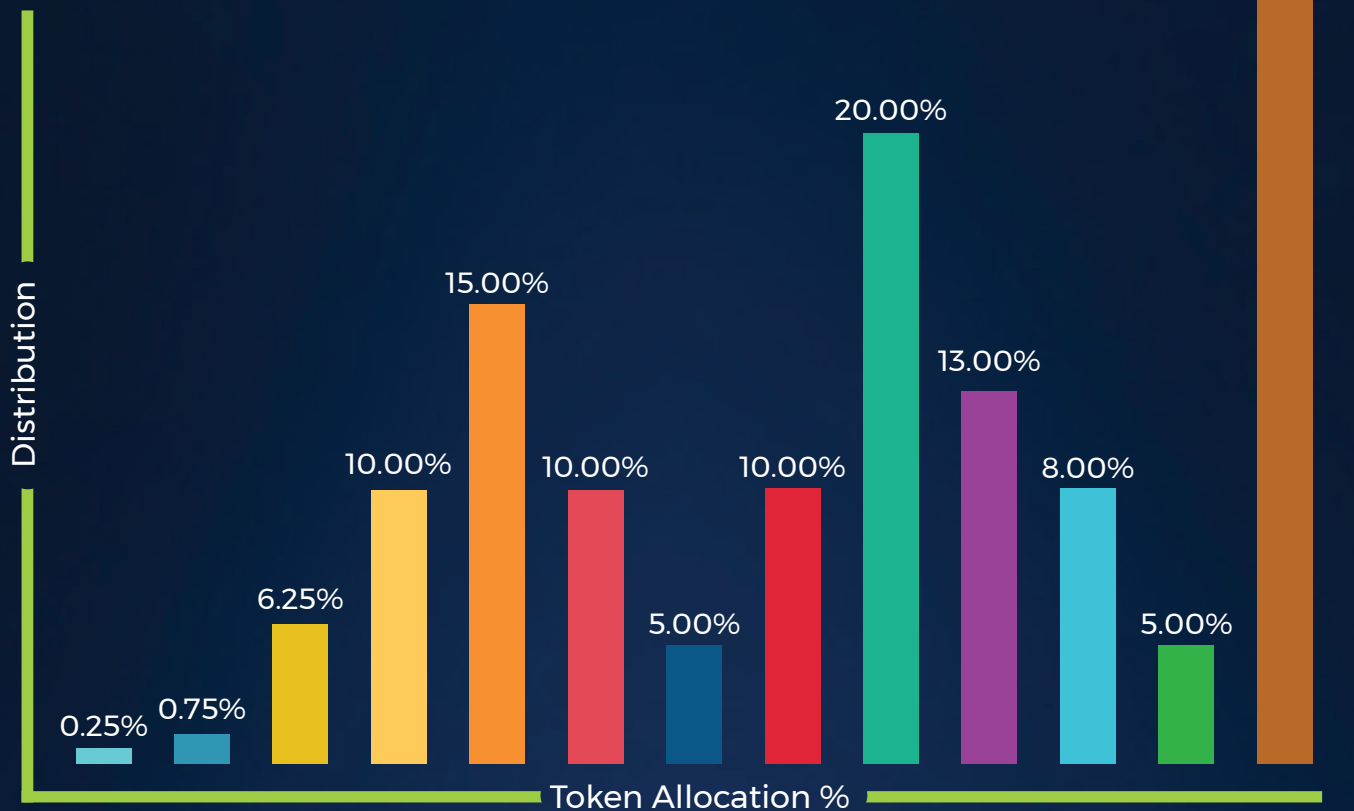
TOKENOMICS

TOKEN DETAILS

TOKEN NAME	RUBY COIN
TOKEN SYMBOL	RubyCoin
TOKEN TYPE	BEP-20
TOTAL TOKEN SUPPLY	5,000,000.00
TOKEN PRICE	\$0.75
ICO START DATE	6th October, 2022
ICO END DATE	



TOKEN ALLOCATION



- ESTABLISHMENT SEED
- INITIAL COIN OFFERING ICO
- DEX LAUNCH - LIQUIDITY POOL
- EXCHANGE & LIQUIDITY
- GENERAL LIQUIDITY RESERVE POOL
- RUBY BANK - PAYGATE & NODES
- ASSET MANAGEMENT
- ADMINISTRATION
- MARKETING - ON GOING
- EXCHANGE & LIQUIDITY

- DEVELOPMENT & OPERATIONS
- STAKING REWARDS
- EQUITY VALUE RATIO PERCENT



ROADMAP

PHASE 1

Capitalising and establishing the infrastructure for private sale

RubyCoin minting smart contract development based on BEP-20 standard and deploying on Binance Blockchain.

RubyCoin minting site development, Marketing Research, Legal Research.

Creation of whitepapers, Promotional materials.

PHASE 2

Launch of multi operating system application framework and marketing roll out

Full fledged marketing for the launch of Ruby Coin

Promotions in Discord to generate followers through influencers

Sale of the RubyCoin for the public in our site

PHASE 3

Launch of Rare Art Collection, NFT Marketplace plus KYC and Audit

Cherry Lips - Rare art collection gallery will be released for sale

Launch of NFTMarketplace and bringing in vendors to promote items of every day use

KYC and audit procedure in ICO offering to stamp the legitimacy of RubyCoin

PHASE 4

ICO Public Listing of RubyCoin on public exchange and Dex.

Public listing of ICO on crypto exchange platforms

Listing RubyCoin on the Dex platform on PancakeSwap.

Release of other NFT collections related to the P2E Game project.



Launch of the
Ruby Bank

Launching Ruby Bank for
Lending & Borrowing
RubyCoin and stable
coins





PHASE 5

Establishing Payment
Gateway for investors to
by the tokens




Connecting of Nodes
to confirm the legality
of each subsequent batch
of network transactions



Launch of the Ruby
Private Equity
Corporation

PHASE 6

RubyCoin 2.0 will be
launched with guaran-
teed rewards and
value-added services.



TEAM:

CONTACT DETAILS:

You can reach out to us through any one of the following mediums

Website	https://rubycointrade.com
Email	rubycoindao@gmail.com
Twitter	https://twitter.com/RubyCoinDAO
Instagram	https://www.instagram.com/rubycoindao/
Discord	https://discord.com/invite/M7xy5dK5Mz
Telegram	https://t.me/rubycoindao
Facebook	https://www.facebook.com/profile.php?id=100084152554696

